

# **Economic Activity Levels**

# Economic Activity Levels

- There are four (4) levels of economic activities:
  - Primary
  - Secondary
  - Tertiary
  - Quaternary

# Economic Activity Levels

- Primary Level

- Economic activities that use the Earth's natural resources.

- Examples include farming, fishing, mining, oil drilling, etc.



# Economic Activity Levels

- Secondary Level
  - Economic activities that change primary materials into usable consumer products.
    - “Less developed” countries begin to manufacture products from primary industries.
    - Secondary industries mark an advancing economy in “less developed” countries.
    - “More developed” countries have a well established industrial base.



# Economic Activity Levels

- Tertiary Level
  - provide services to primary, secondary industries, communities and individual consumers
  - Found in countries where economies have reached a stage where selling a product or a service is a major part of the economy.
  - These are generally found in “more developed” economies.



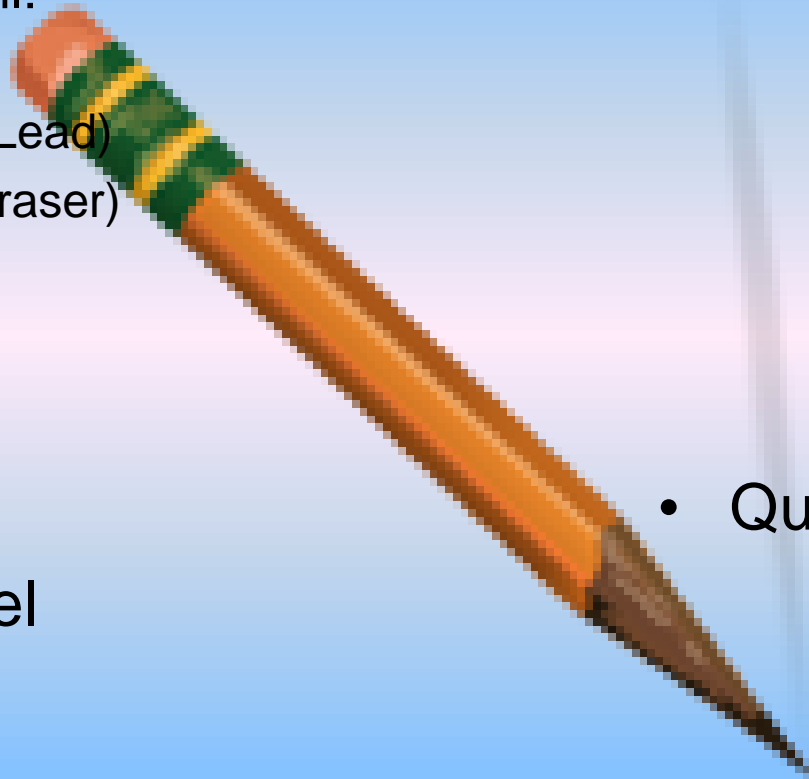
# Economic Activity Levels

- Quaternary Level
  - Economies have reached the technological level.
  - People are involved in jobs such as information research, management and administration and have a mass consumption of goods and services.
  - Found in countries with the highest level of economic development



# Economic Activity Levels: Pencil

- Primary Level
  - Resources needed to make a pencil:
    - Wood
    - Graphite (Lead)
    - Rubber (Eraser)
    - Metal
- Secondary Level
- Tertiary Level
- Quaternary Level

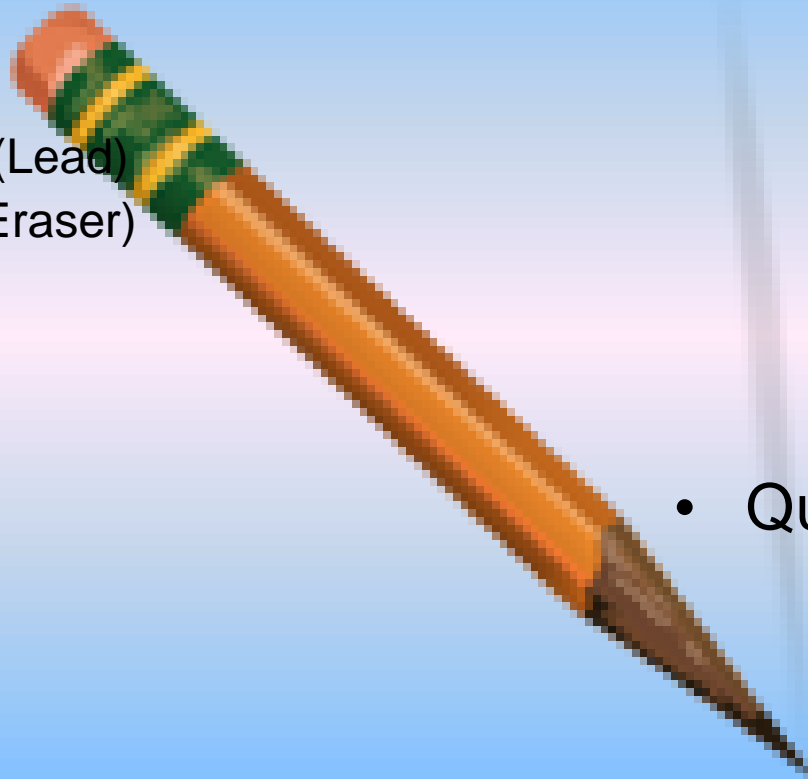


# Economic Activity Levels: Pencil

- Primary Level

- Resources needed to make a pencil:

- Wood
    - Graphite (Lead)
    - Rubber (Eraser)
    - Metal



- Secondary Level

- Putting the different resources that make up the pencil together at the factory

- Tertiary Level

- Quaternary Level

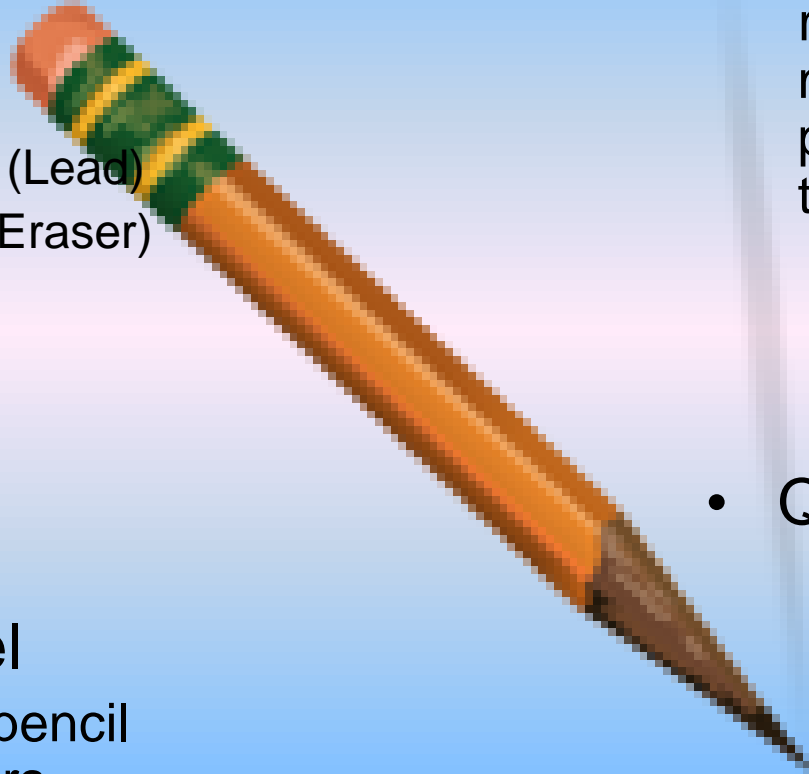


# Economic Activity Levels: Pencil

- Primary Level

- Resources needed to make a pencil:

- Wood
- Graphite (Lead)
- Rubber (Eraser)
- Metal



- Secondary Level

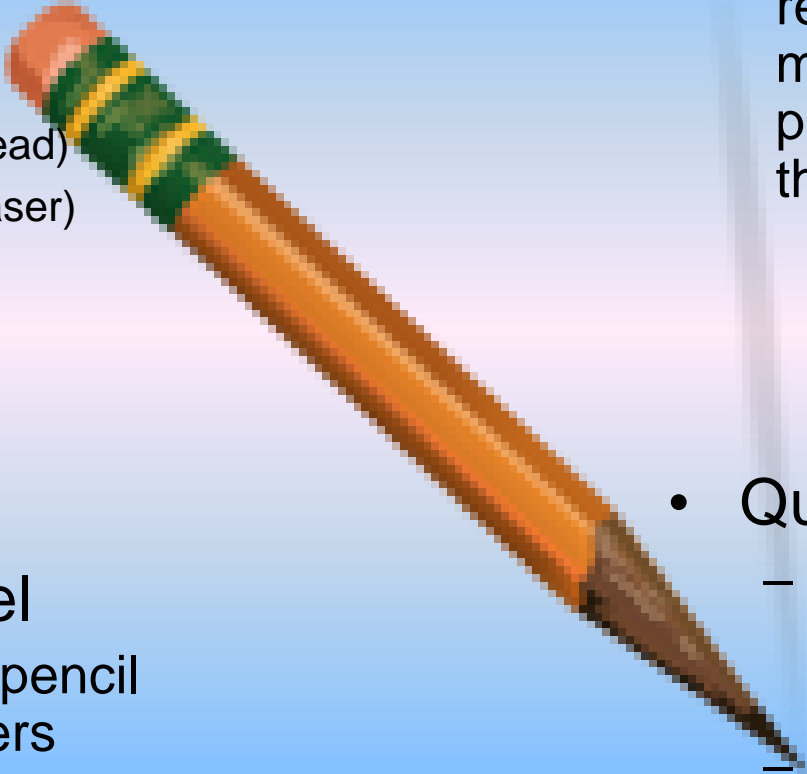
- Putting the different resources that make up the pencil together at the factory

- Quaternary Level

- Tertiary Level

- Selling the pencil to consumers

# Economic Activity Levels: Pencil

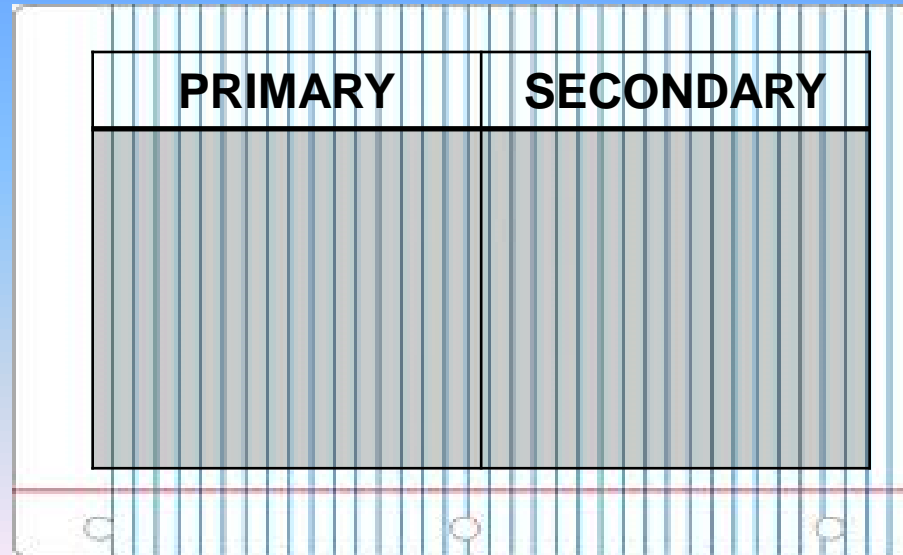
- Primary Level
    - Natural Resources needed to make a pencil:
      - Wood
      - Graphite (Lead)
      - Rubber (Eraser)
      - Metal
  - Secondary Level
    - Putting the different resources that make up the pencil together at the factory
  - Tertiary Level
    - Selling the pencil to consumers
  - Quaternary Level
    - The CEO (leader) of the pencil company
    - Researching and developing new types of pencils and better ways of making pencils
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- Lumberjack
- Peanut Farmers
- Coal Miners
- JIF Peanut Butter
- Cheese Processors
- Paper Manufacturers
- Textile Manufacturing
- Diamond Miners
- Wheat Growers
- Fishermen
- Banana Growers
- Chicken Farmers
- Gasoline Refiners
- Motts Juices
- Oil Drillers
- Cattle Ranchers
- Cotton Farmers
- Fish Canneries
- Frito-Lay
- Dairy Farmers
- Nestle
- Coca-Cola

- Electrician
- Kroger
- Bank of America
- Stock Broker
- Doctor
- Tailor
- Teacher
- Fitness Instructor
- President of GM
- Bartender
- Veterinarian
- Dry Cleaner
- School Principal
- CEO of Disney
- Cancer Researcher
- DNA Scientist
- Nuclear Physicist
- Document Librarian
- NASA Researcher
- White Collar Workers
- Director of Personnel
- Pet Store Worker

## FRONT

PRIMARY	SECONDARY



## BACK

TERTIARY	QUATERNARY

